

PRESS RELEASE

RITTER TECHNOLOGY ANNOUNCES THE FORMATION OF MOTION & CONTROL ENTERPRISES LLC

[Zelienople, PA, August 8, 2017] – Ritter Technology, LLC, a leading distributor of industrial motion and control products, announced today that it changed its name to **Motion & Control Enterprises LLC (MCE)**.

The change reflects the expanded market focus that resulted from MCE’s 2017 acquisition program. In 2017, MCE bought the businesses of Primet Fluid Power (February 2017); Tri-State Hose & Fitting, (April 2017); and Fluid Systems Engineering, (May 2017).

The core business of Ritter Technology, LLC, has also been renamed **RitterTech** in the various states where it operates to maintain the brand equity of the Ritter name in its existing markets. All of these existing and acquired businesses will operate as divisions under the MCE name.

“The rebranding to MCE allows us to **strategically align our resources and effectively utilize unique synergies within each division of the company**,” said Tim Hall, Chief Executive Officer of MCE. “The new company structure will enable us to further strengthen our abilities and commitment to providing **expertise in automation** through engineered hydraulic, pneumatic and electrical products to our customer base in the Great Lakes industrial region.”

MCE intends to operate as a platform company going forward as it intends to acquire other companies in the future. In coordination with the name change, MCE **launched a new company website available at www.mceautomation.com**, and has registered brand logos for MCE and RitterTech.

RitterTech, founded in 1951, is a multi-state, industrial distributor of Parker Hannifin motion & control systems, Graco industrial lubrication equipment, and Enerpac high-pressure power tools, along with an extensive line of other top-tier fluid power and industrial lubrication products. RitterTech focuses on fluid power and lubrication customers located in the Great Lakes Basin (WI, IL, IN, OH, PA, WV and NY).

Primet Fluid Power, founded in 1983, sells and services hydraulic and electrical control systems principally to steel manufacturers located in the Illinois/Indiana corridor.

Tri-State Hose & Fitting, founded in 1982, sells fluid connector products to end users and manufacturers located in the northeast Illinois/ northwest Indiana corridor with a focus on mobile services.

Fluid Systems Engineering, founded in 1961, is a hydraulic and pneumatic fabrication and distribution company with extraordinarily deep engineering expertise serving principally the MI automotive and industrial marketplaces. Fluid Systems Engineering also maintains a Parker Store in Clinton Township to serve the Northwest side of Detroit.

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If you would like more information about this topic, please contact Tom Patton at (724) 452-2122 or tpatton@mceautomation.com.